

AN INVITATION TO ACCESS A UNIQUE MILITARY/CIVILIAN MARKET...

[www.eangus.org](http://www.eangus.org)

THE ENLISTED  
ASSOCIATION OF THE  
NATIONAL GUARD OF  
THE UNITED STATES  
40th GENERAL CONFERENCE  
AND EXHIBITION

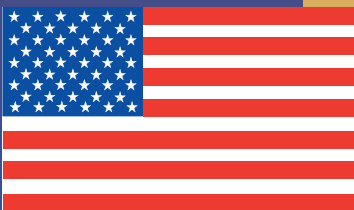
AUGUST 14-17, 2011  
(SHOW DATES 8/14-16)  
CHARLESTON CIVIC CNTR.  
CHARLESTON, WV

**FIRST TIMERS** AT EANGUS QUALIFY FOR A SPECIAL 10% DISCOUNT IF EXHIBITING AT THE NATIONAL GUARD ASSOCIATION OF THE U.S. (NGAUS) ANNUAL CONFERENCE, AUGUST 27-29, 2011, FRONTIER AIRLINES CONVENTION CENTER, MILWAUKEE, WI

EANGUS 2011

EXHIBITOR PROSPECTUS

# E A N G U S



*Exhibitors are saying....*

*“Soldiers (attendees) were great!!!”*

*“EANGUS brings increased attendance and more TAGs than ever.”*

*“Good cross section of Army and Air Force.”*

*“Exhibitors received preferred treatment... thank you!”*

## TARGET AUDIENCE

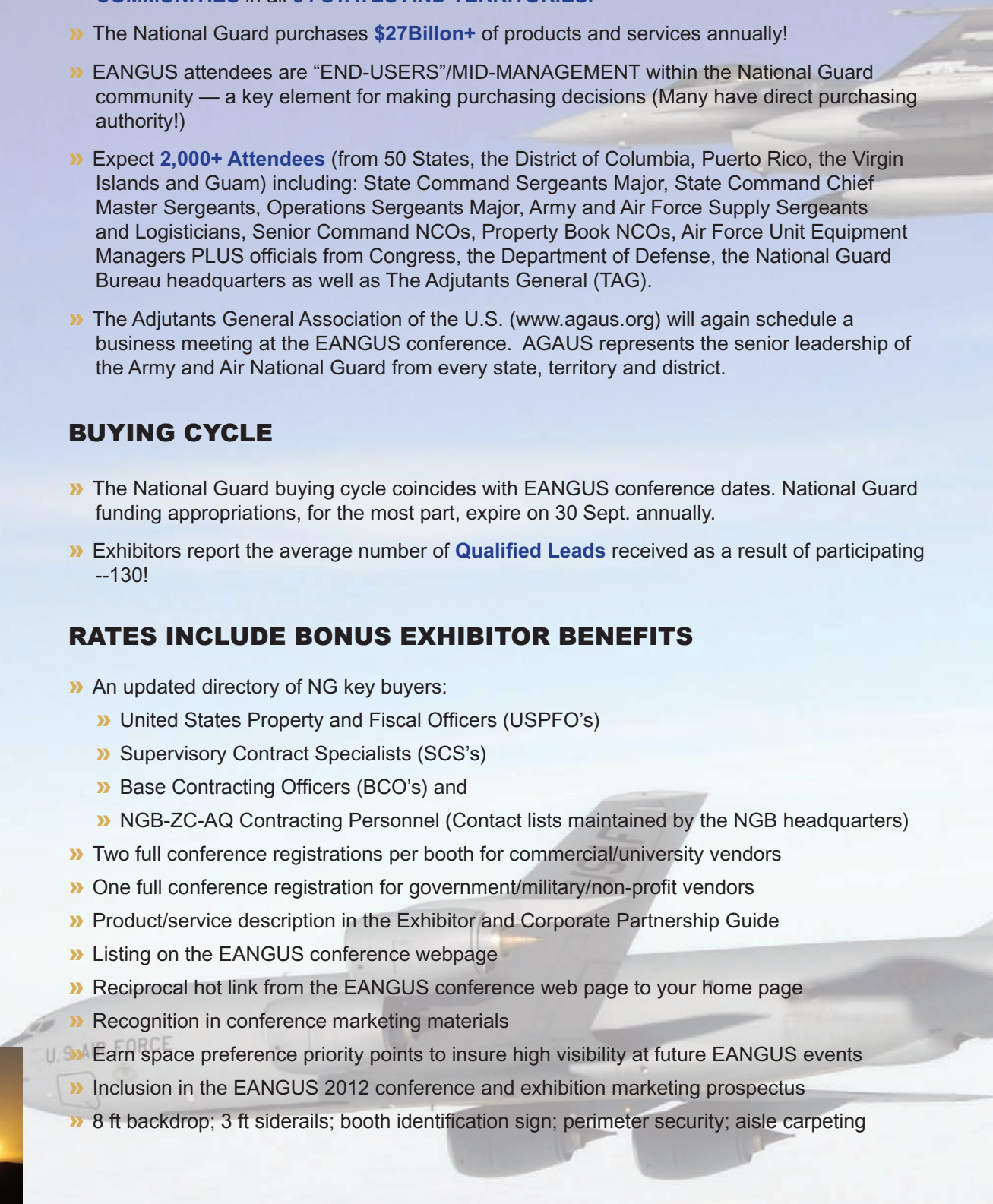
- » EANGUS is comprised of more than **46,000+ INDIVIDUAL MEMBERS** and is the voice of **456,000+ ENLISTED NATIONAL GUARD PERSONNEL** who live and work in **3,900 COMMUNITIES** in all **54 STATES AND TERRITORIES**.
- » The National Guard purchases **\$27Billion+** of products and services annually!
- » EANGUS attendees are “END-USERS”/MID-MANAGEMENT within the National Guard community — a key element for making purchasing decisions (Many have direct purchasing authority!)
- » Expect **2,000+ Attendees** (from 50 States, the District of Columbia, Puerto Rico, the Virgin Islands and Guam) including: State Command Sergeants Major, State Command Chief Master Sergeants, Operations Sergeants Major, Army and Air Force Supply Sergeants and Logisticians, Senior Command NCOs, Property Book NCOs, Air Force Unit Equipment Managers PLUS officials from Congress, the Department of Defense, the National Guard Bureau headquarters as well as The Adjutants General (TAG).
- » The Adjutants General Association of the U.S. ([www.agaus.org](http://www.agaus.org)) will again schedule a business meeting at the EANGUS conference. AGAUS represents the senior leadership of the Army and Air National Guard from every state, territory and district.

## BUYING CYCLE

- » The National Guard buying cycle coincides with EANGUS conference dates. National Guard funding appropriations, for the most part, expire on 30 Sept. annually.
- » Exhibitors report the average number of **Qualified Leads** received as a result of participating --130!

## RATES INCLUDE BONUS EXHIBITOR BENEFITS

- » An updated directory of NG key buyers:
  - » United States Property and Fiscal Officers (USPFO's)
  - » Supervisory Contract Specialists (SCS's)
  - » Base Contracting Officers (BCO's) and
  - » NGB-ZC-AQ Contracting Personnel (Contact lists maintained by the NGB headquarters)
- » Two full conference registrations per booth for commercial/university vendors
- » One full conference registration for government/military/non-profit vendors
- » Product/service description in the Exhibitor and Corporate Partnership Guide
- » Listing on the EANGUS conference webpage
- » Reciprocal hot link from the EANGUS conference web page to your home page
- » Recognition in conference marketing materials
- » Earn space preference priority points to insure high visibility at future EANGUS events
- » Inclusion in the EANGUS 2012 conference and exhibition marketing prospectus
- » 8 ft backdrop; 3 ft siderails; booth identification sign; perimeter security; aisle carpeting



# 2 0 1 1



## SHOW HOURS

<b>Move-In</b>	Sat	8/13	8am-5pm
<b>Exhibit Hours</b>	Sun	8/14	10am-4pm (Grand Opening/Ribbon Cutting)
	Mon	8/15	8am-4pm
	Tue	8/16	8am-2pm
	* Wed	8/17	8am-2pm (Optional for exhibitors desiring to remain on the 4th/final day of the conference — exhibits may be relocated from primary exhibit hall — exhibitors to absorb any additional material handling/installation/furnishing fees)
<b>Move-Out</b>	Tue	8/16	2pm-6pm or
	Wed	8/17	2pm-6pm *(Optional)

*Exhibitors are saying....*

*“A must attend event as is NGAUS. This is a very important market segment and they can’t learn about your program if you are not there!”*

*“Already received a lot of direct orders since returning to home base – awesome!”*

## DECORATOR

» Brede Exposition Services 407/851-0261, fax 407/859-3904, customerservice@bredeallied.com

## WHO SHOULD EXHIBIT?

» You will reach a receptive audience of key Army and Air National Guard end-users/mid-management (plus TAGs!) if you manufacture, represent, distribute or sell products/services in the following categories:

- Counter-Terrorism
- Homeland Defense
- Chemical, Biological, Radiological & Nuclear Defense
- Distance Learning
- National & Theatre Missile Defense
- Business Systems, Programs & Software
- Event Management
- Food Service Equipment
- Lodging & Hospitality
- Food & Beverage
- Virtual Training & Exercises
- Personal Development Products & Services

- Department of Defense
- Government Agencies
- Survivability Training
- Emergency Preparedness & Security
- Equipment Services
- Contemporary Operating Environment Training
- Civilian Education
- GSA Vendors
- Health, Welfare, Wellness, Safety, Physical Fitness, Recreation & Sports (“MWR” – Institutional and Personal)
- Facilities, Institutional & Real Property Maintenance/Equipment/Construction
- Family Programs and Readiness

## PLAN TO ATTEND FUTURE EANGUS EVENTS:

**August 26-29, 2012 – Long Beach Convention Center, CA**  
**August 18-21, 2013 – Sioux Falls Convention Center, SD**

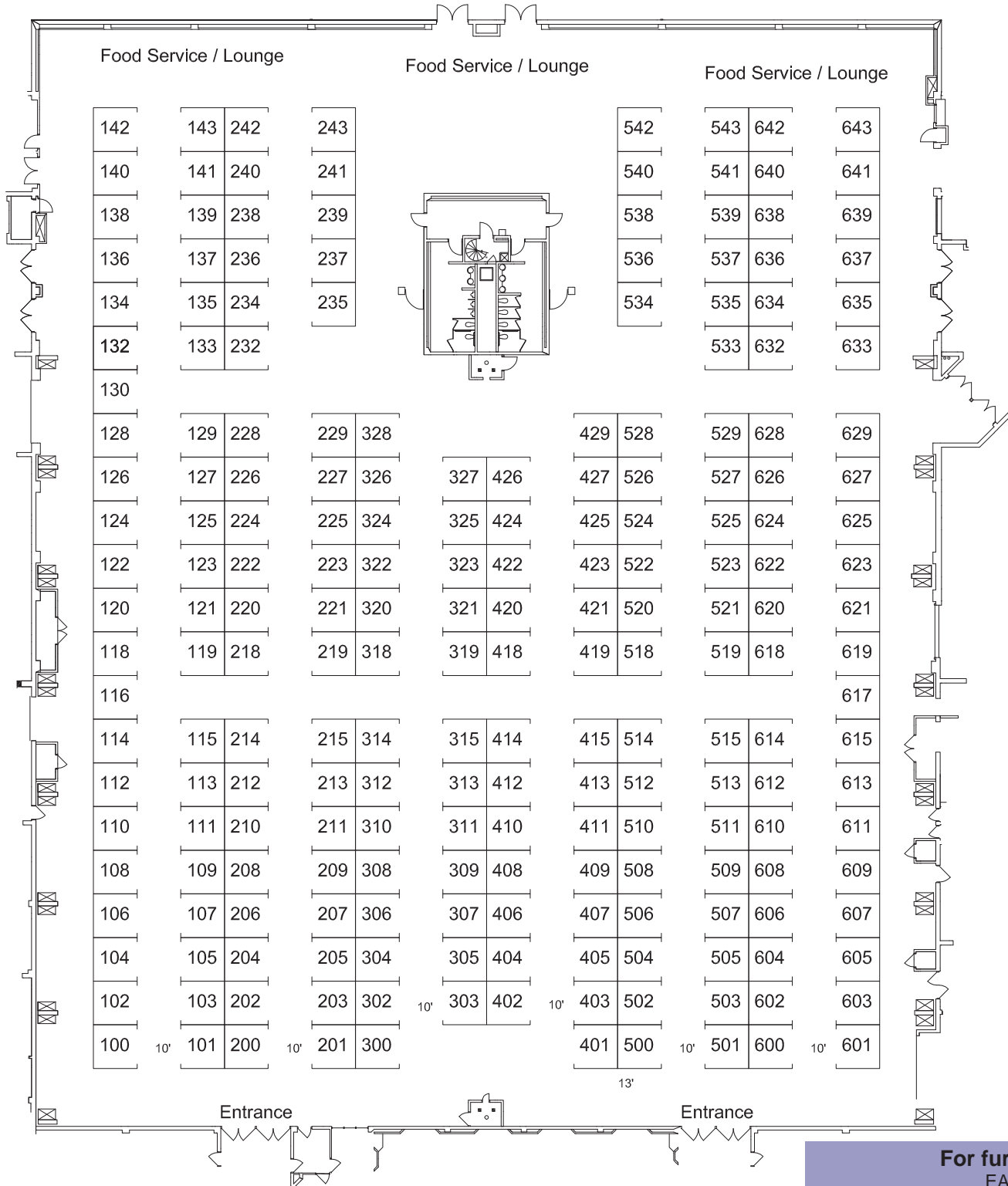


# Floor Plan

ISLANDS CREATED ON DEMAND  
 TENTATIVE EXHIBIT FLOOR PLAN  
 SUBJECT TO FIRE MARSHAL  
 APPROVAL

EANGUS 2011  
 August 14-17, 2011  
 Grand Hall Charleston Civic Center  
 Charleston, West Virginia

Floor Load : Concrete Floor with False Bottom.  
 Ceiling Height : 25.5'  
 Electric : floorports 30' oc



**For further details, contact:**  
 EANGUS Show Management  
 c/o Exhibit Promotions Plus, Inc.  
 GSA Contract # GS23F-0245S, GS23F-0246S  
 11620 Vixens Path, Ellicott City, MD 21042  
 410/997-0763 301/596-3028 Fax 410/997-0764  
 eangus@epponline.com www.epponline.com

# A SAMPLE LISTING OF CURRENT / PRIOR EXHIBITORS

# E A N G U S 2 0 1 1

229TH INFORMATION OPERATIONS SQUADRON  
233RD REGT (RTI)  
AAFES MARKETING  
ACG SYSTEMS INC  
ACOUSTICOM CORPORATION  
ADDOGRAPH DISTRIBUTORS INC  
ADS INC.  
ADVANCED CONCEPTS INC  
ADVANCED SYSTEMS TECHNOLOGY INC  
AEARO COMPANY (PELTOR)  
AIR NATIONAL GUARD  
AIRGO INDUSTRIES  
AITS (SAIC)  
AK SPECIALTY VEHICLES  
A-LERT ROOF SYSTEMS  
ALFARO ENTERPRISE & ASSOCIATES INC  
ALL PRO SOLUTIONS  
AMEDD CENTER & SCHOOL-FT SAM HOUSTON, TX  
AMER INTER-CONTINENTAL UNIV/COLORADO TECH UNIV  
AMERIFORCE PUBLISHING INC  
AMERICA'S CHOICE MORTGAGE  
AMERICAN BUSINESS DEVELOPMENT GROUP  
AMERICAN INNOTEK INC  
AMERICAN MILITARY UNIVERSITY  
AMPSCO SAFETY TOOLS  
APPLIED INDUSTRIAL TECHNOLOGIES  
ARI-HETRA INC  
ARIES INC *1/2* AIRCRAFT ART PLUS  
ARINC  
ARMED FORCES BENEFIT ASSN (AFBA)  
ARMED FORCES INSURANCE EXCHANGE  
ARMED FORCES VACATION CLUB  
ARMED SERVICES MUTUAL BENEFIT ASSN (ASMB)  
ARMY EDUCATION SUPPORT CENTER  
ARMY FISHER HOUSES  
ARMY MEDICAL DEPT CENTER AND SCHOOL  
ARMY NAT'L GUARD- PARTNERS IN EDUCATION PROGRAM  
ARMY NATIONAL GUARD PERSONNEL DIVISION  
ARMY NATIONAL GUARD SOLDIER FAMILY SERVICES AND SUPPORT  
ARMY NATIONAL GUARD WELL BEING  
ARMY NAT'L GUARD EDUCATION SUPPORT CENTER  
ARNG DECADE OF HEALTH  
ARNG EDUCATION SUPPORT CENTER  
ASHFORD UNIVERSITY  
ASSOCIATION OF THE U S ARMY  
ATK INTEGRATED SYSTEMS  
AUTOMATED BUSINESS POWER  
BAE SYSTEMS LAND & ARMAMENTS  
BARRELGUARD CO  
BASE-X INC  
BATTLE COMMAND TRAINING CENTER (BCTC)  
BAYCO PRODUCTS  
BEAUTI CONTROL  
BELLEVILLE SHOE MFG CO.  
BELLEVUE UNIVERSITY  
BENCHMADE KNIFE CO.  
BIO SYSTEMS INC  
BIOVERIS CORP  
BLACK & COMPANY  
BOBCAT COMPANY  
BOH FPU SYSTEMS, BOH ENVIRONMENTAL LLC  
BOTTOM LINE MILITARY SALES  
BRUCE'S CUSTOM COVERS  
C&S ANTENNAS INC  
CAMP GUERNSEY WY NATL GUARD  
CAMP USA  
CAMSS SHELTERS / CIRF INC  
CAPELLA UNIVERSITY  
CARDINAL STRITCH UNIVERSITY  
CAREER TRAINING CONCEPTS INC  
CENTER FOR NATIONAL RESPONSE  
CET LLC  
CHASE HOME MORTGAGE  
CLARUS TECHNOLOGIES LLC  
CLEMENT COMMUNICATIONS  
COASTLINE COMMUNITY COLLEGE  
COBHAM LIFE SUPPORT  
COLUMBIA COLLEGE  
COLUMBIA SOUTHERN UNIVERSITY  
COMMAND CONCEPTS  
COMMON TASK TACTICAL TRAINING INC (CT31)  
CONNECT AND JOIN INC  
CONTINENTAL COVERS  
CORCORAN & MATTERHORN SHOE CO  
CREATIVE BUILDING PRODUCTS  
CSC  
C-TECH INDUSTRIES INC  
CUMMINS INC  
CUSTOM MFG AND ENGINEERING (CME)  
DAHLE NORTH AMERICA INC  
DAKOTA OUTERWEAR CO

DANALCO INC  
DEFENSE COMMISSARY AGENCY (DECA)  
DEFENSE FINANCE & ACCOUNTING SERVICES  
DEFENSE NEWS MEDIA GROUP  
DEFENSE STATE LIAISON OFFICE  
DEFENSE SUPPLY CENTER PHILADELPHIA  
DEFENSE SUPPLY CENTER PHILADELPHIA (G&I)  
DEFENSE TRAVEL MANAGEMENT OFFICE  
DELTA DENTAL OF CA-FED SVCS DIV-TRICARE RETIREE  
DENTAL PROG  
DENCOM-FT SAM HOUSTON  
DEPT OF DEFENSE - TURBOTAP.ORG  
DEPLOYMENT HEALTH SUPPORT  
DEPLOYMENT HEALTHCARE CLINICAL CTR  
DEPOT USA INC  
DESIGN-BUILD SOLUTIONS INC  
DEVRY UNIVERSITY  
DHS SYSTEMS  
DIAMONDBACK TACTICAL  
DIGITAL TRAINING DEVELOPMENT CENTER  
DIMHRS ENTERPRISES PROGRAM MGMT OFFICE  
DIRECTORATE (DOD)  
DMP  
DOW AEROSPACE INC  
DRASH  
DRS TECHNOLOGIES  
DUPONT PROTECTION TECHNOLOGIES  
DYNAMICS RESEARCH CORP  
EAGLE GROUP INT'L INC (HELMETS TO HARDHATS)  
EAGLE SUPPORT SERVICES CORP  
EAST COAST MOBILE USA  
ECPI COLLEGE OF TECHNOLOGY  
EDMC  
EDUCATION SUPPORT CENTER  
EK EKCESSORIES  
EMPIRE STATE COLLEGE, SUNY  
EMPLOYER SUPPORT OF THE GUARD & RESERVE (ESGR)  
ENERGIZER LIGHTING PRODUCTS  
ENLISTED ASSN OF NATIONAL GUARD OF THE U.S.  
ENVIRONICS USA INC  
ENVISION XPRESS  
ERGOGENESIS  
EXPRESS SCALE PARTS & MANUFACTURING  
EXPRESS SCRIPTS  
EXTENDED STAY HOTELS  
EYE SAFETY SYSTEMS INC (ESS GOGGLES)  
FAIRLEIGH DICKINSON UNIVERSITY  
FAST CORPORATION  
FEDS-HEAL PROGRAM OFFICE  
FIRST UNITED MORTGAGE CORP  
FITNESS ANYWHERE  
FLARNG DRUG DEMAND PROGRAM (DDR)  
FLEXIBLE LIFELINE SYSTEMS  
FRIGITOWELL LLC  
GAITHER TOOL CO INC  
GAP SOLUTIONS INC  
GARRETT CONTAINER SYSTEMS INC  
GEHA  
GEICO  
GEOCELL SYSTEMS INC  
GI BILL - DEPT OF VETERANS AFFAIRS  
GLOBE UNIVERSITY / MN SCHOOL OF BUSINESS  
GRADUATE SCHOOL - USDA  
GRAND CANYON UNIVERSITY  
GRANITIZE PRODUCTS INC  
GRANTHAM UNIVERSITY  
GRAY MFG CO  
GSA FEDERAL SUPPLY SERVICE  
GSA GLOBAL SUPPLY  
GULFSTREAM AEROSPACE  
HARRIS CONNECT INC  
HAWKER / AMERICAN BUSINESS DEV GROUP  
HEAD LITES CORP / ELMO-AMERICA  
HEALD COLLEGE LLC  
HEALTH NET FEDERAL SERVICES  
HELMETS TO HARDHATS  
HESCO BASTION LTD  
HQ 233RD REGT (RTI)  
HQ JRTC & FT POLK SAGC-ARNG  
HUMANA MILITARY HEALTHCARE SERVICES INC  
IDAHO NATIONAL GUARD  
IDEAL IDEAS / JOHN'S PLAQUES  
IML CORP LLC  
IMPACT YOUR IMAGE INC  
INDIANA TECH  
INDIANA WESLEYAN UNIVERSITY ONLINE  
INNOCORP LTD  
INTELAGARD INC  
INTERACTIVE SOLUTIONS INC  
INTERNATIONAL TRUCK & ENGINE CORP  
INVISTA  
JENSEN TOOLS

JIEDDO KNIFE (JKNIFE)  
KARCHER NORTH AMERICA  
JOINT IED DEFEAT ORGANIZATION  
JOINT SERVICES SUPPORT NGB J1  
KARCHER NA  
KELLER CTR FOR CORPORATE LEARNING OF DeVRY  
L3 COMMUNICATIONS SYSTEM WEST  
LAERDAL MEDICAL CORP  
LANSBRIDGE UNIVERSITY  
LASER SHOT INC  
LAVERN E WEBER NGB PROFESSIONAL EDUCATION  
LEATHERMAN TOOL GROUP INC  
LITTLE GIANT LADDERS INC  
LOGISTICS HEALTH  
MCDOWELL RESEARCH CORP  
MAHA USA LLC  
MAYO CLINIC BLOOD DONOR CENTER  
MED-CHART  
MEDCOM MTKG HQ-FT SAM HOUSTON  
MID-AMERICA CHRISTIAN UNIVERSITY  
MILITARY & FAMILY LIFE CONSULTANT PROGRAM  
MILITARY ONE SOURCE - CERIDIAN  
MILITARY SERVICE COMPANY  
MILITARY TIMES MEDIA GROUP / ARMY TIMES  
MILITARY VACCINE AGENCY (MILVAX)  
MITY LITE  
MMI - FEDERAL MARKETING SERVICE CORP  
MOBILE SATELLITE VENTURES  
MODU-BUILT INDUSTRIES  
MOUNTAIN STATE UNIVERSITY  
MSC INDUSTRIAL SUPPLY CO  
MULRY MFG LLC / SHARBADE  
NASCO  
NATIONAL AIR CARGO  
NATIONAL GUARD ASSOCIATION OF THE US  
NATIONAL GUARD BUREAU - ARP (PERSONNEL DIV)  
NATIONAL GUARD BUREAU - FAMILY PROGRAM OFFICE  
NATIONAL GUARD BUREAU - MISSILE DEFENSE  
NATIONAL GUARD BUREAU -WELL-BEING BRANCH  
NATIONAL GUARD BUREAU (NGB-ARM-WB)  
NATIONAL GUARD BUREAU PATRIOT CHOPPER  
NATIONAL GUARD BUREAU PARTNERS IN EDUCATION  
NATIONAL GUARD COUNTERDRUG PROGRAM  
NATIONAL GUARD DALE EARNHARDT JR  
NATIONAL GUARD EDUCATIONAL FOUNDATION  
NATIONAL GUARD JOINT FAMILY PROGRAMS  
NATIONAL GUARD MARKSMANSHIP TRAINING UNIT  
NATIONAL GUARD MARATHON TEAM  
NATIONAL GUARD MOBILE EVENT TEAM  
NATIONAL GUARD PROFESSIONAL EDUCATION CTR  
NATIONAL MILITARY FAMILY ASSOCIATION  
NAVISTAR DEFENSE  
NEWBOLD CORP  
NEW ENGLAND WOODCRAFT INC  
NGB/AIPS  
NGB/AIX  
NGB J53 INTERNATIONAL AFFAIRS  
NGB LEGISLATIVE LIAISON DIRECTORATE  
NGB MISSILE DEFENSE  
NGB OFFICE OF EDUCATION & PROFESSIONAL DEVELOPMENT  
NGB-ARP-T  
NGB-ART-DTDC  
NGB-IA  
NGB-SESS  
NIDA CORPORATION  
NORTHWEST TERRITORIAL MINT  
O'NEIL AND ASSOCIATES  
OCEAN SKY AVIATION  
ONSITE HEALTH  
ONE VISION SOLUTIONS  
OREGON AERO INC  
ORION SLEDS & TRAILERS LLC  
OUR MILITARY KIDS  
PARTSMASER  
PATTERSON FAN CO  
PDO PRECISION INC  
PELTOR (AEARO TECHNOLOGIES)  
PENCO PRODUCTS INC  
PEO SOLDIER *c/o* SAIC  
PERKINS TECHNICAL SERVICE  
PERSONNEL FORCE INNOVATION  
PF DISTRIBUTION CENTER (POWER FLARE)  
POINT BLANK BODY ARMOR / PACA BODY ARMOR  
POLARIS INDUSTRIES  
POTOMAC POWER SYSTEMS  
PREMIER JOINT TRAINING CENTER  
POWER FLARE

PROFORMA  
PROPPER INTERNATIONAL SALES INC  
PROTECTIVE PACKAGING CORP  
PULSE TECH PRODUCTS CORP  
RANGE SYSTEMS  
RAPID EQUIPPING FORCE  
RCAS/DTP AITS (SRA)  
READY FOR INSPECTION  
RECONROBOTICS INC  
RELM WIRELESS CORP  
RESILIENCY TRAINING CTR, KANSAS NAT'L GUARD  
REVISION EYEWEAR  
RICHARDSON JUMPSTARTERS  
RITE IN THE RAIN DIV JL DARLING  
ROBOTRONICS  
ROCHESTER CONVENTION AND VISITORS BUREAU  
RSDECON  
SAGC - ARNG  
SCHNEIDER NATIONAL  
SCORE SPORTS  
SEATTLE LIGHTHOUSE FOR THE BLIND  
SERVICEMEMBERS OPPORTUNITY COLLEGES  
SIKORSKY AIRCRAFT  
SILVER TOWNE MINT L P  
SOCIAL SECURITY ADMINISTRATION  
SOUTHWESTERN COLLEGE PROFESSIONAL STUDIES  
SPARTA PEWTER USA INC  
SPECIAL ASST TO THE COMMANDING GENERAL- ARNG  
SPECIAL OPS BRAND  
STAR TRAC  
STARS AND STRIPES  
STRATEGIC SYSTEMS INC  
STRONG HOLD PRODUCTS  
SUNBELT RENTALS  
SUNY EMPIRE STATE COLLEGE  
SUPER BAKERY  
SUPPLYCORE  
SYMBOL ARTS  
SYSTEMS ATLANTA INC  
TA CONSULTING INC  
TAKE CHARGE AMERICA  
TASK RESEARCH INC  
TEAM WENDY  
TENT COT  
THE BOEING COMPANY  
THE HOME DEPOT SUPPLY  
THE MAIL HANDLERS BENEFIT PLAN  
THE WARRIOR GROUP INC  
THEISSEN TRAINING SYSTEMS INC  
THOMAS EDISON STATE COLLEGE  
TIFCO INDUSTRIES INC  
TIGERLIGHT INC  
TRANSITION ASSISTANCE ADVISOR PROGRAM  
TRI-CARE DENTAL PROGRAM / UNITED CONCORDIA CO'S  
TRIWEST HEALTHCARE ALLIANCE  
TROY UNIVERSITY  
TROOPS TO TEACHERS  
TUI UNIVERSITY  
US ARMY MEDICAL COMMAND MARKETING  
US ARMY MEDICAL DEPT CENTER & SCHOOL  
US ARMY PROGRAM EXECUTIVE OFFICE SOLDIER  
US DEPT OF VETERANS' AFFAIRS EDUCATION SERVICE  
US FIELD ARTILLERY ASSOCIATION  
UNITED CONCORDIA  
UNIVERSITY LOFT CO  
UNIVERSITY OF MARY  
UNIVERSITY OF NORTH DAKOTA  
UNIVERSITY OF PHOENIX ONLINE  
US MEDCOM MTKG HQ-FT SAM HOUSTON  
USAA  
USBA (UNITED SERVICES BENEFIT ASSN)  
USO INC  
UTAH NAT'L GUARD RECRUITING & RETENTION  
VACCINE HEALTHCARE CENTERS NETWORK (VHC)  
VALLEY FOODS INC  
VETERANS OF FOREIGN WARS OF THE US (VFW)  
VIRGINIA OUTREACH PROGRAM  
W L GORE & ASSOCIATES INC  
WARRIOR TRAINING CENTER  
WASHINGTON & JEFFERSON COLLEGE  
WEL-FAB INC  
WELLS CARGO INC  
WENGER CORP  
WESTERN GOVERNORS UNIVERSITY  
WILEY X EYEWEAR  
WIRECRAFTERS LLC  
WORLDSPACE CORP  
WURTH USA

# APPLICATION AND CONTRACT FOR EXHIBIT SPACE

# EANGUS 2011

## ENLISTED ASSOCIATION OF THE NATIONAL GUARD OF THE U.S. 40TH GENERAL CONFERENCE & EXHIBITION

**AUGUST 14-17, 2011 (SHOW DATES 8/14-16) CHARLESTON CIVIC CENTER, CHARLESTON, WV**

**(A) 10X10 EXHIBIT SPACE <DISCOUNT / ENTITLEMENT BASED UPON EANGUS CORPORATE PARTNERSHIP LEVEL>**

**Platinum + Partnership**

# \_\_\_\_\_ inline booths x \$1400 \$ \_\_\_\_\_  
# \_\_\_\_\_ corner / island booths x \$1525 \$ \_\_\_\_\_  
*Includes three full conference registrations*

**Platinum Partnership**

# \_\_\_\_\_ inline booths x \$1487 \$ \_\_\_\_\_  
# \_\_\_\_\_ corner / island booths x \$1612 \$ \_\_\_\_\_  
*Includes three full conference registrations*

**Gold / Silver Partnership**

# \_\_\_\_\_ inline booths x \$1575 \$ \_\_\_\_\_  
# \_\_\_\_\_ corner/island booths x \$1700 \$ \_\_\_\_\_  
*Includes two full conference registrations*

**Non-Partner Commercial / University**

# \_\_\_\_\_ inline booths x \$1750 \$ \_\_\_\_\_  
# \_\_\_\_\_ corner/island booths x \$1875 \$ \_\_\_\_\_  
*Includes two full conference registrations*

**Government / Military / Non-Profit**

# \_\_\_\_\_ inline booths x \$900 \$ \_\_\_\_\_  
# \_\_\_\_\_ corner/island booths x \$1025 \$ \_\_\_\_\_  
*Includes one full conference registrations  
(No products / services for sale - 501c tax exempt)*

**Convenience Booth Furniture Package**

(6' draped table, 2 side chairs, carpet and waste basket)  
# \_\_\_\_\_ of booth(s) x \$552 \$ \_\_\_\_\_

**PREFERRED BOOTH LOCATION(s):**

(1) \_\_\_\_\_ (2) \_\_\_\_\_ (3) \_\_\_\_\_ (4) \_\_\_\_\_ (5) \_\_\_\_\_

Products / firms which you prefer to be in close proximity:

Products / firms you prefer NOT to be in close proximity:

Product / Service Description for Complimentary Exhibitor and Corporate Partnership Guide Listing (approx 40 words - use separate sheet as needed)

Contact Name / Title to be listed in the Exhibitor and Corporate Partnership Guide \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_ Website \_\_\_\_\_

**(B) COMMUNAL "TAKE ONE" LITERATURE DISPLAY**

\_\_\_\_\_ Free (Must be an Exhibitor and Corporate Partnership Guide Advertiser)  
\_\_\_\_\_ \$150 (Non-Booth Participants) \_\_\_\_\_ \$100 (Booth Participants)  
\_\_\_\_\_ \$500 Full Page (b/w) \_\_\_\_\_ \$800 Full Page (4/color)\*  
\_\_\_\_\_ \$1000 Cover IV \_\_\_\_\_ \$900 Cover III  
*\*Free to Platinum Partners*

**(C) EXHIBITOR / CORPORATE PARTNERSHIP GUIDE**

**Copy Due: 7/8/2011 • REFLECTS 50% DISCOUNT FOR FULL BOOTH EXHIBITORS**

**Printing Specifications:**

Full page - 5" w x 8" h  
Trim size - 5 1/2" x 8 1/2"  
Bleed size - 5 3/4" x 8 3/4"  
Off set. Perfect bound or saddle stitched. Halftone screen  
(b/w): 133 preferred; (4 color): 133 or 150.

**Artwork Specifications:**

Electronic submissions will be accepted in Press Ready PDF, EPS or TIFF format only  
(Text converted to paths and artwork embedded in file). All artwork must be converted to  
CMYK (if ad is 4/color or matched color). Composition when required, cost plus 15%.  
Free 1/2 or 1/4 pg ad available only to Gold & Silver Partners respectively.  
Email to: eangus@epponline.com or provide on disc if larger than 9MB.

**TERMS / CANCELLATION POLICY**

A non-refundable \$200 deposit per exhibit space reserved is due with application or within two weeks of invoice date. 50% of balance is due by 2/14/11. The remaining balance is due by 5/14/11. Cancellations are not effective until received IN WRITING BY EANGUS show management. Cancellations received from 2/14/11 to 5/14/11 will be assessed a 25% of total exhibit space cost cancellation fee. Cancellations received after 5/14/11 will result in a full forfeiture of TOTAL exhibit space cost and/or an obligation to pay the ENTIRE exhibit space rental fee. The WAWF payment procedure is not acceptable. Payment in full is required to obtain badges for exhibit hall admittance and prior to exhibit installation.

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Reserved By \_\_\_\_\_ Title \_\_\_\_\_

Signature \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_ Website \_\_\_\_\_

**(D) PAYMENT INFORMATION** Method of Payment ( Check One) Amount to be charged at time of application \$ \_\_\_\_\_ (U.S. Funds Only)

Check Payable to Exhibit Promotions Plus, Inc.  VISA  MasterCard  American Express

Credit Card # \_\_\_\_\_ Sec Code \_\_\_\_\_ Exp Date: \_\_\_\_\_

Cardholder Name \_\_\_\_\_ Authorized Signature \_\_\_\_\_

Cardholder Billing Address \_\_\_\_\_

Cardholder Billing Phone \_\_\_\_\_ Email \_\_\_\_\_

**RETURN THIS FORM TO**

EANGUS SHOW MANAGEMENT c/o EXHIBIT PROMOTIONS PLUS, INC.

11620 Vixens Path, Ellicott City, MD 21042-1539

410/997-0763 301/596-3028 fax 410/997-0764 eangus@epponline.com www.epponline.com